

Jordyn Edgerton

FASHION DESIGN STUDENT

PERSONAL PROFILE

I am a Fashion Design Student at Savannah College of Art and Design. I have an outgoing and eccentric personality. I am detail-oriented and ready to take on any opportunity in my field.

CONTACTS

Based in Savannah, GA
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SKILLS AND ABILITIES

- Communication and Presentation Skills
- Organizational and Time Management Skills
- Customer Service Skills
- Fashion design
- Sewing
- Fashion Illustrating and Sketching
- Social Media Brand Outreach
- Creating Moodboards
- Trend Forecasting/Awareness
- Customer Service
- Detail-Oriented

FREELANCE STYLIST

SAGE short film Feb 2022

- worked with director to style outfits according to this vision of the short film
- sourced pieces to fit into the aesthetic of each character
- organized outfits on set for each character and scene

ACADEMIC BACKGROUND

SAVANNAH COLLEGE OF ART AND DESIGN (SAV) B.F.A in Fashion Design Sep 2018 - Jun 2022

- Minor in Fashion Marketing and Management
- GPA 3.6
- Deans list 2018-2020

WORK EXPERIENCE

SALES ASSOCIATE

Urban Outfitters April 2021 - Aug 2021

- greeted and assisted customers to find products and put together outfits
- dressed mannequins in the floor
- processed new shipment
- worked a POS system
- opened the store and cleaned before open
- focused on floor display standards and maintaining the floor

VISUAL/SALES ASSOCIATE

Victoria Secret Jul 2020 - Dec 2020

- assisted in creating new floor sets for new product
- assisted in the customer's shopping experience by suggesting products and building their bag
- worked a POS system
- worked a night shift doing inventory.

VISUAL ASSOCIATE

Forever 21 May 2019 - Oct 2019

- worked on the floor answering customer questions
- organized the floor
- assisted in creating a visual layouts on the floor
- worked in the fitting rooms

personal statement

Fashion to me is more than pretty clothes fun colors and trims, it is an innate form of expression. Fashion and design are truly what get me through every day. I am constantly thinking and living through the guise of fashion and style. My fashion identity is influenced heavily by second hand fashion and vintage. In my adolescent years I have become an avid thrifter and most of my wardrobe is second hand and upcycled vintage clothes.

I love color and femininity in what I design. My clothes often walk the line of children's wear and a very fashion forward woman who loves youthful silhouettes. My strengths are curating cohesive moodboards and translating them into innovative collections. I have a great eye for color and mixing patterns. Pulling together a cohesive well accessorized look ,especially with things I design, is one of my favorite aspects of the fashion design process.

I have always been an outgoing exuberant personality. I love working with other creatives to curate an aesthetic and vision. I am very organized and detail-oriented. I love presenting things I am passionate about and showcasing my ideas to others.

Alongside my design life I am styling outfits for myself and curating an aesthetic feed on my personal Instagram. Since starting my "influencer" journey I have had the opportunity to be sent products and create aesthetic engaging content for the brands I collaborate with.

I cannot wait to put my mark on the fashion world as I grow and come into my own as a business woman and designer in this ever growing industry.